

Rep Order# 6838242 Ver# 1 Status New  
EC'd Yes

Traffic Order# 195817 Printed: 08/02/2012 10:10 AM  
Last Received: 08/02/2012 9:59 AM

1 of 4

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) AMER 4 PROSPERITY  
Product AMER FOR PROSPERITY  
Estimate# 281  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P1/H2/E //281  
Flight Dates 08/08/2012 - 08/14/2012  
Hiatus Weeks

Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6340  
Salesperson FAX# 215-568-1845  
Fax# *DC TAT*

Showing Buylines: All Lines

*JG/JZ 11/2*

--- CONTRACT COMMENT ---  
SC=\*

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
1			08/08-08/10	\$125.00	:30	3	---	---	---	---	---	---
2		BuyLine Comment: NEWS	08/08-08/10	\$300.00	:30	3	1	W-F	11A-12P	\$900.00	3	
3		BuyLine Comment: PRICE	08/08-08/10	\$175.00	:30	3	1	W-F	1230P-2P	\$525.00	3	
4		BuyLine Comment: SOAPS	08/08-08/10	\$175.00	:30	3	1	W-F	3P-4P	\$525.00	3	
5		BuyLine Comment: PHIL	08/08-08/10	\$550.00	:30	3	1	W-F	430P-5P	\$1,650.00	3	
6		BuyLine Comment: NEWS	08/08-08/10	\$500.00	:30	3	1	W-F	5P-530P	\$1,500.00	3	
7		BuyLine Comment: CBS EVEN NEWS	08/08-08/10	\$500.00	:30	3	1	W-F	530P-6P	\$1,500.00	3	
8		BuyLine Comment: JEP	08/08-08/10	\$700.00	:30	6	1	W-F	6P-630P	\$4,200.00	6	
9		BuyLine Comment: WHEEL	08/08-08/10	\$850.00	:30	6	1	W-F	630P-7P	\$5,100.00	6	
10		BuyLine Comment: NEWS	08/11-08/11	\$175.00	:30	1	1	SA	5P-6P	\$175.00	1	

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Showing Buylines: All Lines

Station	KRQE-TV ALBUQUERQUE, NM.	Agency	( ) MENTZER MEDIA	Rep Firm	( ) PHILADELPHIA
Advertiser	( ) AMER 4 PROSPERITY	600 FAIRMONT AVE, S#506	Sales Office ( )	AMY MCCREARY	
Product	AMER FOR PROSPERITY	TOWSON, MD 21286	Salesperson ( )		
Estimate#	281	/281	Salesperson Phone#	215-568-6540	
Buyer	STEPHANIE KOHLBAUER	Flight Dates 08/08/2012 - 08/14/2012	Salesperson FAX#	215-568-1845	
Phone#		Hiatus Weeks			
Fax#					
In	Daypart Program	Dates	Rate Len	Spots/Week # of Weeks	Day Total Cost
---	---	---	---	---	---
11	Buyline Comment: JEP	08/11-08/11	\$275.00 3 :30	1 SA	6P-630P \$275.00
12	Buyline Comment: WHEEL	08/11-08/11	\$550.00 4 :30	1 SA	630P-7P \$550.00
13	Buyline Comment: NEWS	08/11-08/11	\$450.00 4 :30	1 SA	10P-1035P \$450.00
14	Buyline Comment: CLOSER	08/11-08/11	\$100.00 4 :30	1 SA	1035P-1135P \$100.00
15	Buyline Comment: NEWS	08/12-08/12	\$100.00 4 :30	1 SU	7A-8A \$100.00
16	Buyline Comment: NEWS	08/12-08/12	\$275.00 3 :30	1 SU	5P-6P \$275.00
17	Buyline Comment: NEWS	08/12-08/12	\$500.00 4 :30	1 SU	10P-1035P \$500.00
18	Buyline Comment: HOUSE	08/12-08/12	\$100.00 4 :30	1 SU	1035P-1135P \$100.00
19	Buyline Comment: NEWS	08/13-08/14	\$125.00 4 :30	2 M-TU	6A-7A \$250.00
20	Buyline Comment: PRICE	08/13-08/14	\$300.00 3 :30	2 M-TU	11A-12P \$600.00
21	Buyline Comment: SOAPS	08/13-08/14	\$175.00 3 :30	2 M-TU	1230P-2P \$350.00

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Station	KRQE-TV ALBUQUERQUE, NM.	Agency	( ) MENTZER MEDIA	Rep Firm	( ) PHILADELPHIA
Advertiser	( ) AMER 4 PROSPERITY		600 FAIRMONT AVE, S#306	Sales Office (	) AMY MCCREARY
Product	AMER FOR PROSPERITY		TOWSON, MD 21286	Salesperson (	
Estimate#	281	Agency C/P/I/P2/E	/281	Salesperson Phone#	215-568-6540
Buyer	STEPHANIE KOHLBAUER	Flight Dates	08/08/2012 - 08/14/2012	Salesperson FAX#	215-568-1845
Phone#		Hiatus Weeks			
Fax#					
In	Daypart	Program	Dates	Rate	Len
---	---	---	---	---	# of Weeks
22			08/13-08/13	\$175.00	:30
					1
					M
					3P-4P
					\$175.00
					1
23			08/13-08/14	\$550.00	:30
					2
					M-TU
					430P-5P
					\$1,100.00
					2
24			08/13-08/14	\$1,000.00	:30
					2
					M-TU
					5P-530P
					\$2,000.00
					2
25			08/13-08/14	\$1,000.00	:30
					2
					M-TU
					530P-6P
					\$2,000.00
					2
26			08/13-08/14	\$1,400.00	:30
					4
					M-TU
					6P-630P
					\$5,600.00
					4
27			08/13-08/14	\$1,700.00	:30
					4
					M-TU
					630P-7P
					\$6,800.00
					4
28			08/14-08/14	\$2,000.00	:30
					1
					TU
					7P-8P
					\$2,000.00
					1

---REPORT TOTALS---

Report Totals: 64 / \$39,675.00

---SALES MONTHLY TOTALS---

Aug 12: 64 / \$39,675.00

Sales Totals: 64 / \$39,675.00

Station Totals: 64 / \$39,675.00

Lines not sent/rclid/rtrn: 0 / \$0.00

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Advertiser ( ) AMER 4 PROSPERITY  
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Estimate# 281  
Buyer STEPHANIE KOHLBAUER  
Phone#  
Fax#

Agency ( ) MENTZER MEDIA  
600 FAIRMONT AVE, S#306  
TOWSON, MD 21286  
Agency C/P/I/P2/E /7281  
Flight Dates 08/08/2012 - 08/14/2012  
Hiatus Weeks

---COMPETITIVE---

Market Totals	\$94,464	CABL	0%	KASA	8%	KASY	0%	KBIM	0%	KOAT	17%
		KOB	33%	KRQE	42%	KWBQ	0%				

---COMPETITIVE COMMENTS---

NEW ORDER  
EST SHARES

Books JUL12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 08/08/12-08/14/12

10

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Priorit	Chann	Product	Estimate	Air Time	Ad-ID	Rate
<i>Date: 08/08/12</i>												
<i>Station: KRQE</i>												
06838242	POL/Americans	195817	Dr. Phil	3p-4p	:30	P3	[ALL]	AMER FOR 281				\$175.00
06838242	POL/Americans	195817	M-F KRQE News	430p-5p	:30	P2	[ALL]	AMER FOR 281				\$550.00
06838242	POL/Americans	195817	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281				\$850.00
06838242	POL/Americans	195817	KRQE News 13	(530p-6p	:30	P3	[ALL]	AMER FOR 281				\$500.00
06838242	POL/Americans	195817	Price is Right	11a-12p	:30	P3	[ALL]	AMER FOR 281				\$300.00
06838242	POL/Americans	195817	M-F 630p-7p	M-F 630p-7p	:30	P3	[ALL]	AMER FOR 281				\$850.00
06838242	POL/Americans	195817	Soap Rotator	M-F 1230p-2p	:30	P3	[ALL]	AMER FOR 281				\$175.00
06838242	POL/Americans	195817	M-F KRQE News	KRQE News	:30	P4	[ALL]	AMER FOR 281				\$125.00
06838242	POL/Americans	195817	M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281				\$700.00
06838242	POL/Americans	195817	CBS Evening Ne	5p-530p	:30	P3	[ALL]	AMER FOR 281				\$500.00
06838242	POL/Americans	195817	M-F 6p-630p	M-F 6p-630p	:30	P3	[ALL]	AMER FOR 281				\$700.00
												<b>\$5,425.00</b>
												<b>\$5,425.00</b>

Date: 08/09/12

*Station: KRQE*

06838242POL/Americans	195817 CBS Evening Nev	5p-530p	:30 P3	[ALL]	AMER FOR 281	\$500.00
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	AMER FOR 281	\$850.00
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	AMER FOR 281	\$850.00
06838242POL/Americans	195817 KRQE News 13	(530p-6p	:30 P3	[ALL]	AMER FOR 281	\$500.00
06838242POL/Americans	195817 Price is Right	11a-12p	:30 P3	[ALL]	AMER FOR 281	\$300.00
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	AMER FOR 281	\$700.00
06838242POL/Americans	195817 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 281	\$550.00
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	AMER FOR 281	\$700.00
06838242POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 281	\$175.00
06838242POL/Americans	195817 Dr. Phil	3p-4p	:30 P3	[ALL]	AMER FOR 281	\$175.00
06838242POL/Americans	195817 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 281	\$125.00
						<b>\$5,425.00</b>
						<b>\$5,425.00</b>

Date: 08/10/12

Station: KRQE

06838242POL/Americans	195817 KRQE News 13	(530p-6p	:30 P3	[ALL]	AMER FOR 281	\$500.00
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	AMER FOR 281	\$850.00
06838242POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 281	\$175.00
06838242POL/Americans	195817 Price is Right	11a-12p	:30 P3	[ALL]	AMER FOR 281	\$300.00
06838242POL/Americans	195817 CBS Evening News	5p-530p	:30 P3	[ALL]	AMER FOR 281	\$500.00
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	AMER FOR 281	\$700.00
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P3	[ALL]	AMER FOR 281	\$700.00
06838242POL/Americans	195817 Dr. Phil	3p-4p	:30 P3	[ALL]	AMER FOR 281	\$175.00
06838242POL/Americans	195817 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 281	\$550.00
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	AMER FOR 281	\$850.00
06838242POL/Americans	195817 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 281	\$125.00
						<b>\$5,425.00</b>
						<b>\$5,425.00</b>

Date: 08/11/13

Station: KROF

Date: 08/12/12

Station: KROE

06838242POL/Americans	195817 KRQE News Sun 7a-8a	:30 P4	[ALL]	AMER FOR 281	\$100.00
06838242POL/Americans	195817 LN Su 10p-1035p	:30 P4	[ALL]	AMER FOR 281	\$500.00
06838242POL/Americans	195817 Su KRQE News 1530p-6p	:30 P3	[ALL]	AMER FOR 281	\$275.00
06838242POL/Americans	195817 Su 1030p-1130p 1035p-1135p	:30 P4	[ALL]	AMER FOR 281	\$100.00
					\$975.00

[Sorted by: Date]

# Spot Manager: All, 08/08/12-08/14/12

inmedia

Alt Order #	Advertiser	Order	Inv. Code (Book)	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/12/12									\$975.00			
Date: 08/13/12												
Station: KRQE												
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 281				\$1,700.00			
06838242POL/Americans	195817 KRQE News 13 (530p-6p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 281				\$1,000.00			
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 281				\$1,400.00			
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 281				\$1,700.00			
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 281				\$1,400.00			
06838242POL/Americans	195817 Price is Right	11a-12p	:30 P3	[ALL]	AMER FOR 281				\$300.00			
06838242POL/Americans	195817 Dr. Phil	3p-4p	:30 P3	[ALL]	AMER FOR 281				\$175.00			
06838242POL/Americans	195817 CBS Evening Nev	5p-530p	:30 P2	[ALL]	AMER FOR 281				\$1,000.00			
06838242POL/Americans	195817 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 281				\$125.00			
06838242POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 281				\$175.00			
06838242POL/Americans	195817 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 281				\$550.00			
									\$9,525.00			
												\$9,525.00
Date: 08/14/12												
Station: KRQE												
06838242POL/Americans	195817 Price is Right	11a-12p	:30 P3	[ALL]	AMER FOR 281				\$300.00			
06838242POL/Americans	195817 M-F KRQE News	430p-5p	:30 P2	[ALL]	AMER FOR 281				\$550.00			
06838242POL/Americans	195817 M-F KRQE News	KRQE News	:30 P4	[ALL]	AMER FOR 281				\$125.00			
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 281				\$1,400.00			
06838242POL/Americans	195817 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	AMER FOR 281				\$1,400.00			
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 281				\$1,700.00			
06838242POL/Americans	195817 KRQE News 13 (530p-6p		:30 P2	[ALL]	AMER FOR 281				\$1,000.00			
06838242POL/Americans	195817 Tue Hour 1	7p-8p	:30 P3	[ALL]	AMER FOR 281				\$2,000.00			
06838242POL/Americans	195817 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	AMER FOR 281				\$1,700.00			
06838242POL/Americans	195817 Soap Rotator	M-F 1230p-2p	:30 P3	[ALL]	AMER FOR 281				\$175.00			
06838242POL/Americans	195817 CBS Evening Nev	5p-530p	:30 P2	[ALL]	AMER FOR 281				\$1,000.00			
									11,350.00			
												11,350.00
												39,675.00

[Sorted by: Date]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES					

Total Charges: \$	GROSS
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This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012  
Date

  
Signature

703-224-3200  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



## Client Information Request Form

Issue

Advertiser Group Name:

Americans for Prosperity

Address:

1726 M St. NW 10th Floor

City, State &amp; Zip Code:

Washington, D.C. 20036Phone: 202-349-5880Fax: 202-587-4599Executive Director or  
PresidentTim Phillips

Group Treasurer

John Flynn